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## Contact

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## Summary

I am digital designer with expertise in HTML email development. After contracting for ten years, I now eagerly anticipate joining a forward-thinking team in a permanent, full-time capacity.

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## Education

Bachelor of Arts in Graphic Design  
COLUMBIA COLLEGE CHICAGO

Intro to UX Design  
HOW DESIGN UNIVERSITY

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## Skills

Adobe Photoshop, Illustrator, InDesign, XD, Sketch, HTML, CSS, Sublime Text, Pardot, Marketo, Mailchimp, Eloqua, Litmus, Email on Acid, WordPress, Bootstrap, Keynote, Microsoft Office

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## Experience

- **American Medical Association, Senior Graphic Designer**  
OCT 2019 – APR 2020 / CONTRACT
  - Collaborated as part of a cross-functional team consisting of designers, copywriters, project managers, and business units in creating enterprise-wide marketing materials — email campaigns, landing pages, long-form PDFs, logos, social media graphics, web display ads, and web banners.
- **Accel Entertainment, Email Designer**  
SEP 2019 – JAN 2020 / CONTRACT
  - Designed fifty email templates. Collaborated with marketing to secure graphic assets, and third-party developers in coding the templates via HTML and Inky.
- **Chicago Tribune Media Group, Digital Designer**  
SEP 2019 – OCT 2019 / CONTRACT
  - Prototyped email newsletters for Chicago Tribune, Baltimore Sun, and Sun-Sentinel, worked with the Trunc design team to define email marketing goals, offered developers suggestions to make them happen.
- **Gensler, Print Graphic Designer**  
MAY 2019 – MAY 2019 / CONTRACT
  - Conceptualized and designed the request for proposal presentation for the redesign of United Airlines' offices located in Willis Tower.
- **Diversified Food Service, Digital Designer**  
FEB 2019 – APR 2019 / CONTRACT
  - Collaborated as part of the marketing team to design email campaigns, parts catalogs, sell sheets, and additional B2B materials for clients including Wendy's, Burger King, and Buffalo Wild Wings.

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## Awards/Certifications

### A' Design Award

2020 GRAND JURY MEMBER

INTERNATIONAL DESIGN ACADEMY

### American Graphic Design Awards

- 2016 – LOGO/TRADEMARK
- 2016 – SURFACE GRAPHICS
- 2015 – LOGO/TRADEMARK

### Email Marketing Certification

HUBSPOT / ISSUED FEB 2020

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## Testimonials

*"Nicole is not only a creative talent but a visionary who effortlessly traverses the visual medium.*

*Her technical expertise is second only to her unrivaled aesthetic.*

*You can put your trust in her to bring your ideas to life in a way that exceeds your expectations."*

— J. RENEE, HUFFINGTON POST

*"Words cannot describe how pleased we were with Nicole, from the first conversation to the delivery of her art. I strongly recommend Nicole to anyone in need of any type of graphic design. She is an absolute joy to work with and an outstanding professional!"*

— RENATA CONTE, UNICEF

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- **HIMSS, Digital Designer**  
SEP 2018 – FEB 2019 / CONTRACT
    - Worked as part of the in-house marketing team designing HTML emails, sell sheets, promo slides, web display ads, banners, and additional deliverables to promote the HIMSS19 Global Conference & Exhibition in Orlando, Florida.
  - **The Field Museum, Front-End Designer/Developer**  
MAR 2017 – APR 2018 / FREELANCE
    - Provided graphic design and front-end development for the Plant Identification Tools website, working alongside the museum's scientists and in-house IT department.
  - **Matt Laricy Group, Graphic Designer**  
NOV 2017 – MAR 2018 / FREELANCE
    - Created brochures, sell sheets, and social media graphics for property listings. Designed, developed, and deployed the monthly email newsletter.
  - **Open Ocean Creative, Digital Designer**  
OCT 2017 – JAN 2018 / FREELANCE
    - Designed emails, prototypes, landing pages, storyboards, and web display ads for client, Vigilant Solutions.
  - **All Tile, Web Designer**  
OCT 2017 – JAN 2018 / CONTRACT
    - Graphic design, creative direction, development, and copywriting for co-branded landing page.
  - **Dungeons and Decals, Founder/Creative Director**  
JAN 2016 – JUL 2017 / SELF-EMPLOYED
    - Brand concept, Etsy SEO, creative direction, decal graphics, social media marketing, web design, production, order fulfillment, and customer service.